


Casket Literaria




Dr. NAVEEN MOHAN
PRINCIPAL
GEMS ARTS AND SCIENCE COLLEGE
KADUNGAPURAM (PO), RAMAPURAM
MALAPPURAM DT., KERALA-679 321

ENGLISH LANGUAGE
CASKET LITERARIA

English/Articles

By Dr.B.G.Unni, Dr.Naveen Mohan,
Dr. Mohammed Nazeer K.E., Smitha Pramod V

Rights Reserved

First Published September 2023

PUBLISHER

GEMS ARTS AND SCIENCE COLLEGE

An ISO 9001:2015 Certified Institution

(Affiliated to University of Calicut and UGC Recognized

Under Section 2(F) of UGC Act 1956)Registration No:

KI/2019/0242803(NGO-DARPAN) NITI AAYOG,

GOVERNMENT OF INDIA)

<https://gemsasc.ac.in/>

gemsasc@gmail.com

04933 256 123, 9965157657

DISTRIBUTER

GEMS ARTS AND SCIENCE COLLEGE




Dr. NAVEEN MOHAN
PRINCIPAL

GEMS ARTS AND SCIENCE COLLEGE
KADUNGAPURAM (PO), RAMAPURAM
MALAPPURAM DT., KERALA-679 321

PREFACE


The realm of Arts contains an enormous range of ideas, theories, perceptions, interpretations, critical analysis etc. Keeping this in view, as to make it helpful for the learners of GEMS Arts and Science College, this book titled "Casket Literaria" on Arts analyses a variety of subjects in the best way helping the Learners or faculties art related Research Works and thereby the future course of their Life. This venture can, indeed, ensure an advanced level of supports with selected subjects coming under the Purview of Arts.

Casket Literaria is a collection of varied articles of the well experienced faculties which published under the strict scrutiny of the Expert Committee appointed by the Management Governing Council. Hence quality and relevance on the content of the book have been ensured. The contents includes Social issues, Literature, Creativity, analytical study, views and previews on different matters and so on. Special care also has given to keep the entries correct with the incessant change being taken place in the day today life of the society. Besides, this edition has equally considered the new google generated Era's nature and scope in Art works.

Indeed Art, like life itself, opens the unfathomable depth of the possibilities for any learner or researcher of the coming future as well.

DR. Mohammed Nazeer. K.E.




Dr. NAVEEN MOHAN
PRINCIPAL
GEMS ARTS AND SCIENCE COLLEGE
KADUNGAPURAM (PO), RAMAPURAM
MALAPPURAM DT., KERALA-679 321

Index

1. DIGITAL DIVIDE AND ACADEMIC PERFORMANCE:
UNCOVERING THE LINKAGES IN
STUDENT POPULATIONS 9
Anoos Babu P K
2. THE ROLE OF CITIZEN JOURNALISM
IN A DEMOCRATIC SOCIETY 15
Muhammed Binshad K
3. ROLE OF ACADEMIC LIBRARIES IN EDUCATION 21
Smitha Pramod V
4. THE IMPACT OF TECHNOLOGY ON HUMAN VALUES:
EXPLORING THE COMPLEXITIES 24
Anoos Babu P K
5. THE IMPACT OF AI ON GRAPHIC DESIGNERS:
ENHANCING CREATIVITY AND EFFICIENCY 29
Ananthu Krishnan CV
6. HISTORY, REPRESENTATION, ISLAMOPHOBIA,
AND STATE VIOLENCE: 36
A CASE STUDY ON MALAYALAM CINEMA: MALIK
Muhammed Niyas o
7. CRITICISM ON ADVERTISING 51
Sudheep S
8. AN ECOCRITICAL READING
OF JAMES CAMERON'S MOVIE AVATAR 55
Vijayesh Babu.P



Dr. NAVEEN MOHAN
PRINCIPAL
GEMS ARTS AND SCIENCE COLLEGE
KADUNGAPURAM (PO), RAMAPURAM
MALAPPURAM DT., KERALA-679 321


9.	EQUALITY TWICE REMOVED: REPRESENTATION OF WOMEN IN DALIT LITERATURE Ameena Majida	58
10.	THE BEHAVIORAL CHALLENGES OF ADOLESCENTS: UNDERSTANDING, COPING, AND SUPPORTING GROWTH Smitha Pramod V	62
11.	AN EFL/ESL- APPROACH TO TEACHING GRAMMAR DR. Mohammed Nazeer. K.E.	65
12.	BREAKING BARRIERS: A STUDY ON TRANSGENDER IDENTITY AND WELL-BEING Krishna Priya MT	69
13.	CULTURAL STUDIES Arya. P	73
14.	ECOFEMINISM: RECONNECTING WOMEN, NATURE, AND SOCIAL JUSTICE Souparnika C	75
15.	UNDERSTANDING THE POWER OF PSYCHOANALYSIS: AN INSIGHT INTO THE THEORY AND PRACTICE Amal Sankar G	78
16.	GENDER AND SPORTS: QUESTION OF EQUITY AND WOMEN ATHLETES Muhammed Rinshad P	82
17.	A DIFFERENT LIFE Seethal. P	89
18.	THE POWER OF REFUGEE LITERATURE: STORIES OF RESILIENCE, HOPE, AND HUMANITY Sulthana Afrosa P P	92



Dr. NAVEEN MOHAN
PRINCIPAL
GEMS ARTS AND SCIENCE COLLEGE
KADUNGAPURAM (PO), RAMAPURAM
MALAPPURAM DT., KERALA-679 321

19.	THE ROLE OF LITERATURE IN SOCIAL CHANGE: Sreethini K	95
20.	TIPS FOR PROFESSIONAL DEVELOPMENT Dr. Mohammed Nazeer	98
21.	FAMILY- THE CHANGING SCENARIO Veena C Vasanth	102
22.	TRAUMA IN JANE EYRE Sreekala A	104
23.	IMPACT OF TRAVEL ON LIFE AND PERSONALITY Swathi S Nambiar	107




Dr. NAVEEN MOHAN
PRINCIPAL
EMS ARTS AND SCIENCE COLLEGE
ADUNGAPURAM (PO), RAMAPURAM
MALAPPURAM DT., KERALA-679 321


IMPACT OF TRAVEL ON LIFE AND PERSONALITY

Swathi S Nambiar
Assistant Professor
Department of Travel and Tourism

Traveling holds a transformative that rejuvenates the soul in ways unimaginable. Traveling gives us the real experience of different people from different countries and their way of living, their way of talking and their perception towards life... As someone said, traveling cannot be touched or cannot be seen but It can only be experienced for life time. The weather, the destination, the culture, the cuisines, the festivals and so on

Travel has a profound impact on life and personality, shaping individuals in numerous ways. Firstly, it broadens one's perspectives as it exposes them to diverse cultures, customs, and ways of life. Traveling allows individuals to immerse themselves in new experiences, challenging their preconceived notions and expanding their understanding of the world. This exposure fosters open-mindedness, tolerance, and adaptability, qualities that shape a person's personality and way of interacting with others. Furthermore, travel encourages personal growth and self-discovery. Being in unfamiliar surroundings and navigating through new environments can push individuals out of their comfort zones and allow them to discover hidden strengths and skills. From learning to communicate in a foreign language to navigating through challenging situations, travel presents individuals with opportunities for personal development and problem-solving. These experiences not only build confidence but also foster a sense of resilience and independence, shaping their character in positive ways. Initially, the people were not able to travel due to various limitations and constraints. In ancient times, the lack of advanced means of transportation such as cars, trains, and airplanes made long-distance travel




Dr. NAVEEN MOHAN
PRINCIPAL
GEMS ARTS AND SCIENCE COLLEGE
KADUNGAPURAM (PO), RAMAPURAM
MALAPPURAM DT., KERALA-679 321

107

a married man. It causes her great emotional turmoil and leads to her decision to leave Thornfield.

St. John Rivers: After leaving Thornfield, Jane encounters St. John Rivers, a clergyman who helps her in her time of need. While Jane finds a sense of belonging and purpose in her work with St. John and his sisters, their relationship takes a traumatic turn. St. John proposes a marriage of convenience, motivated solely by his desire for a missionary partner. This proposition conflicts with Jane's own desires for love and emotional connection, causing her distress and further highlighting her past traumas.

Throughout the novel, Jane Eyre confronts these traumas head-on and strives to overcome them, ultimately finding her own voice, independence, and happiness. Her resilience and determination in the face of adversity are central themes in the novel, making "Jane Eyre" a powerful exploration of trauma, identity, and personal growth.

Jane Eyre, written by Charlotte Bronte, explores themes of social class, gender roles, and individuality, but also includes elements of trauma. Throughout the novel, the protagonist Jane experiences various forms of trauma that shape her character and influence her actions.

One of the most significant traumas that Jane experiences is her childhood abuse at the hands of her aunt and cousins. She is constantly belittled, mistreated, and isolated, which results in feelings of loneliness, helplessness, and anger. Jane's traumatic experiences in childhood shape her adult personality and make her fiercely independent and self-reliant. Another form of trauma that Jane experiences is her emotional turmoil as a result of her love for Mr. Rochester. Their relationship is complicated by his initial deception and later revelation of his secret wife, Bertha Mason, whom he keeps locked in his attic. Jane's emotional pain at the discovery of this secret is profound and causes her to flee Thornfield and suffer a physical and emotional breakdown.

In addition to these traumas, Jane also experiences the loss of her only friend, Helen Burns, and the rejection of St. John Rivers, who tries to convince her to marry him for the sake




105
Dr. NAVEEN MOHAN
PRINCIPAL
GEMS ARTS AND SCIENCE COLLEGE
KADUNGAPURAM (PO), RAMAPURAM
MALAPPURAM DT., KERALA-679 321

are the some of the dysfunctions of advertising. The effect of advertising encourages proliferation of unnecessary products. The multiplication of identical products may result in the wastage of resources which could otherwise have been used more productively. For example, android technology has made the smartphones highly affordable. Many people have bought smartphones leaving their old phones aside. The old phones constitute a heap of hazardous e-waste. Cut-throat competition has several impacts. When a competitor slashes the price of a product, other producers are compelled to reduce prices. The cost cutting measures will lead to a compromise in quality. Such aggressive campaigns may help the companies to stay in the business. But it is damaging to the consumers if they buy low quality products as a result of such advertising. It is believed that advertising raises the tendency to consume more than what is desirable in developing nations.

Consumerism is a situation where people buy things even when they are of limited use to them. A developing country cannot afford the high propensity to consume like the industrialised nations. In Advertising it also promotes stereotypes by depicting certain groups or individuals in stereotyped roles. Women are usually portrayed as housewives or mothers and thus apparently relegating them to a secondary role. Using racial and sexual stereotypes raises ethical questions. Not only do they portray certain groups in a negative light, they portray the advertiser in a negative light. These kinds of messages can cause a media outlet to stop accepting advertising from you and harm your reputation in the community. In addition, stereotypes about the handicapped, teenagers and groups such as executives or laborers, though common, cast your small business in a bad light. In our society majority of people like to find humour by including a black individual in films and advertisements because from the beginning of our evolution people treated them in that way but as a material to be circulated it shouldn't be continued like before. we live in a world where injustice and inequalities happens. So, for the sake of good future creators should consider it before they produce contents. Ads for cosmetics don't typically present scientific information about their products except to point the scientific

52




Dr. NAVEEN MOHAN
PRINCIPAL
GEMS ARTS AND SCIENCE COLLEGE
KADUNGAPURAM (PO), RAMAPURAM
MALAPPURAM DT., KERALA-679 321